



REVUE DE PRESSE - DECEMBRE 2022

20 articles :

- **Presse Economique**

- **Capital** - 2 décembre 2022 - *Bioéthanol : quelles aides pour l'installation d'un boîtier E85 sur votre voiture ?*

<https://www.capital.fr/auto/bioethanol-queles-aides-pour-linstallation-dun-boitier-e85-sur-votre-vehicule-1453701>

- **Newseco.com** - 15 décembre 2022 - *First Stop & Côté Route déploient les boîtiers E85 et le décalaminage à l'hydrogène dans leur réseau avec FlexFuel Energy Development*

https://www.news-eco.com/communiqués/ile_de_france/auto-moto/peter_associes_34512.php

- **Site infos assurance**

- **Lelynx.fr** - 7 décembre 2022 - *Explosion des ventes de voitures roulant au carburant E85*

<https://www.lelynx.fr/assurance-auto/conducteur/environnement/carburant-futur/superethanol/explosion-des-ventes-de-voitures-e85/>

- **Presse Etrangère**

- **Quantum Commodity Intelligence** - 13 décembre 2022 - *First Stop & Côté Route déploient les boîtiers E85 et le décalaminage à l'hydrogène dans leur réseau avec FlexFuel Energy Development*
Cf annexe

- **Presse Quotidienne Régionale**

- **Les Petites Affiches des Alpes Maritimes** - 5 décembre 2022 - *First Stop et Côté Route déploient les boîtiers E85 avec FlexFuel Energy Development*

<https://www.petitesaffiches.fr/actualites,069/economie,045/first-stop-cote-route-deploient,26522.html>

- **Actu.fr/ L'Action L'Echo** - 7 décembre 2022 - *Sarthe. Passer votre voiture au bioéthanol, une solution miracle ?*

https://actu.fr/pays-de-la-loire/la-ferte-bernard_72132/sarthe-passer-votre-voiture-au-bioethanol-une-solution-miracle_55767322.html

- **Actu.fr/ Le Publicateur Libre** - 9 décembre 2022 - *A Domfront en Poiraise, le garage Bouteloup pose des boîtiers pour rouler moins cher*

https://actu.fr/normandie/domfront-en-poiraise_61145/a-domfront-en-poiraise-le-garage-bouteloup-pose-des-boitiers-pour-rouler-moins-cher_55753700.html

- **Actu.fr/ L'Orne Hebdo** - 13 décembre 2022 - *Orne. Le Département octroie*



des aides pour équiper son véhicule en bioéthanol et en GPL

https://actu.fr/normandie/alencou_61001/orne-le-departement-octroie-des-aides-pour-equiper-son-vehicule-en-bioethanol-et-en-gpl_55889563.html

- **Nice Matin** - 14 décembre 2022 - *Achat d'un véhicule électrique, conversion... Les aides de la Métropole Nice Côte d'Azur*
<https://www.nicematin.com/conso-shopping/achat-dun-vehicule-electrique-conversion-les-aides-de-la-metropole-nice-cote-dazur-814832>
- **Presse Auto**
- **Zepros/ Après-Vente Auto** - Décembre 2022 - *FFED anticipe une vague porteuse de conversions*
https://zepros.eu/journaux/auto/numeros/auto-100/?utm_source=dialoginsight&utm_medium=email&utm_campaign=Liseuse%20Zepros%20AUTO%2002%2f12 (sommaire et page 47)
- **L'Auto-Journal** - 2 décembre 2022 - *Faire un plein d'éthanol sans boîtier est-il dangereux ?*
<https://www.auto-moto.com/actualite/quelles-sont-les-regions-et-collectivites-locales-qui-aident-les-automobilistes-a-lachat-et-linstallation-dun-boitier-de-conversion-e85-383597.html>
- **Zepros/ Après-Vente Auto** - 5 décembre 2022 - *First Stop et Côté Route adoptent les solutions FFED*
<https://auto.zepros.fr/reparateurs/first-stop-cote-route-adoptent-solutions-ffed>
- **Décision Atelier** - 5 décembre 2022 - *First Stop et Côté Route étendent leur partenariat avec FFED*
<https://www.auto-infos.fr/article/first-stop-cote-route-et-ffed-nouveaux-partenaires-de-la-depollution.261191>
- **AM Today** - 5 décembre 2022 - *First Stop & Côté Route déploient les boîtiers E85 dans leur réseau avec FlexFuel Energy Development*
<https://www.am-today.com/article/first-stop-cote-route-deploient-les-boitiers-e85-dans-leur-reseau-avec-flexfuel-energy>
- **Le Journal du Pneumatique** - 7 décembre 2022 - *First Stop et Côté Route se diversifient avec FlexFuel Energy Development*
<https://journaldupneu.com/distribution/first-stop-et-cote-route-se-diversifient-avec-flexfuel-energy-development/>
- **Autonews** - 8 décembre 2022 - *Les boîtiers de conversion E85 de FlexFuel sont maintenant proposés chez First Stop et Côté Route*
<https://www.autonews.fr/green/actualite/les-boitiers-de-conversion-e85-de-flexfuel-sont-maintenant-proposees-chez-first-stop-et-cote-route-114399>
- **Caradisiac** - 9 décembre 2022 - *Comment adapter sa voiture pour rouler à*



l'éthanol ?

<https://www.caradisiac.com/comment-adapter-sa-voiture-pour-rouler-a-l-ethanol-199569.htm>

- **J2R** - 13 décembre 2022 - *FlexFuel Energy Development prêt à passer à la vitesse supérieure*
<https://j2rauto.com/rechange/flexfuel-energy-development-pret-a-passer-a-la-vitesse-superieure/>
- **Autonews** - 16 décembre 2022 - *Ces fabricants de boîtiers E85 ont des solutions pour mieux démarrer par temps froid*
<https://www.autonews.fr/green/actualite/ces-fabricants-de-boitiers-e85-ont-des-solutions-pour-mieux-demarrer-par-temps-froid-114565>
- **Autoplus.fr** - 20 décembre 2022 - *Boîtier E85 : sur quels moteurs faut-il éviter l'installation ?*
<https://www.autoplus.fr/actualite/boitier-e85-moteurs-faut-eviter-linstallation-619522.html#item=1>



ANALYSIS: French flex fuel car sales, E85 conversions soar

[Biofuels](#)

13 Dec 2022

Quantum Commodity Intelligence - The share of flex-fuel E85 vehicles in French new car sales has increased sevenfold in the last 12 months, while the number of cars converted to use the high ethanol blend has rocketed 75% since the start of 2022, showed industry data shared with Quantum. While the number of cars equipped to use E85 alongside standard gasoline remains a small share of the total fleet, the rapid rise in flex fuel vehicle ownership could bake in a structural increase in ethanol demand in Europe's second-largest road fuel market.

Flex-fuel cars allow owners to choose to run on either standard gasoline grades, which could include up to 10% ethanol, or the higher E85 blend, with drivers calculating which is cheapest based on the expected mileage from the lower energy density E85.

A total of 11,094 new cars were sold with a flex-fuel engine from January to November this year, while adding plug-in flex-fuel hybrid cars which also include a battery took the total to 20,443, or 1.5% of all new car sales over the period, according to AAA Data.

This was up from a total of 3,361 flex-fuel and plug-in flex-fuel hybrid car sales over the whole of 2021, equivalent to 0.2% of all new cars.

Meanwhile, the number of gasoline engine cars converted to run on a flex-fuel basis is estimated by conversions company FlexFuel Energy Development at 238,000 as of the end of November, up from 135,000 at the start of the year.

Drivers have been attracted by a much lower retail price for E85 fuel compared to other gasoline grades, helped by a tax break, as well as government grants towards the costs of the flex-fuel conversion kits which otherwise cost between €700-€1,600 (\$746-\$1705).

That government support seems likely to continue in at least the short term, including the €500 conversion kit grant in the most populous region Île-de-France, which [was extended](#) from the end of this year to July next year to help drivers benefit from lower fuel prices.

66%



The price advantage of E85 and conversion kit assistance, alongside the wider cost of living crisis and a marketing push from auto manufacturers and the conversion kit industry, helped the E85 fleet grow and saw the market share of E85 fuel rise by almost two-thirds this year.

E85 counted for 6.3% of all gasoline sales from January to October this year, compared to 3.8% of sales at the same point in 2021, according to data from the ethanol producers association SNPAA.

This took E85 sales to 689 million litres over the 10 months, compared to 373 million litres in 2021 and just 274 million litres over the same period in 2019.

Ethanol demand has been further boosted by a higher market share for E10 gasoline as it gains greater market acceptance and more service stations offer it for sale, as well as by a slightly lower price compared to other grades.

SP95-E10 gasoline comprised 55.8% of gasoline sales from January to October, or 6.06 million litres, compared to a 50.5% market share at the same point in 2021, equivalent to 4.92 million litres.

E10 also benefits from a tax advantage, albeit at a much lower rate.

Tax

Several taxes are applied to French fuels, but the main differentiator for E85 is the TICPE consumption tax applied to petroleum products, which stands at €0.6829/litre for SP95 and SP98 and €0.6629/litre for SP95-E10, but just €0.1183/litre for E85.

Weekly snapshot data from the French government showed this helped E85 achieve an average retail sales price of 42.8% of the other gasoline grades between January and October this year, down slightly from 43.6% in the same period in 2021.

That discount peaked in the first part of the driving season this year at 40.7% between May and August, when fossil fuel prices spiked and outpaced gains on wholesale ethanol.

A rule of thumb used in Brazil, where flex-fuel vehicles have a very high market penetration and consumers are used to comparing pump prices, is that a high ethanol blend breaks even with standard gasoline on fuel economy at around 70% of the price.

But as fuel prices leapt higher in the aftermath of Russia's invasion of Ukraine, pump prices became considerably higher all around, with the main grades peaking at over €2/litre, up over a third year-on-year, expanding the nominal price advantage of E85.

This left E85 on average €1.05/litre cheaper at the pump over the first ten months of 2022, up from €0.87/litre in 2021. This peaked at €1.28/litre in June.

Break

There have been signs in recent weeks though that the price advantage of



E85 was starting to be eroded as fossil prices ease back from the record levels seen earlier this year.

The pump price for E85 averaged €0.87/litre in November and €0.82/litre in the first two reporting weeks for December, the lowest levels since February 2021 when it was €0.80/litre.

The tax advantage for E85 which has driven its surge in popularity could also be under threat at a legislative level.

Officials last year voiced concerns that the tax break now amounts to a subsidy to the biofuels and agricultural sectors, instead of only compensating high production costs to promote adoption.

In November 2021, the French Court of Auditors, responsible for monitoring the state's budget, said that the tax break could be considered an "incentive measure financed by the state," in a report comparing the production costs of ethanol and other road fuels.

There has been little further discussion on removing or reducing the tax break as of yet though, apart from comments from a minister that in the long term taxes across fuels will need to be levelled out to compensate for an expected cut to demand for the most heavily taxed fossil fuels.